



Becoming an effective presenter

6 CPD
points

09.30 – 16.30 Hours

Monday, 02nd September 2019

Venue:

Classroom, Strayside Education and Clinical Skills Centre, 3RD Floor Strayside, Harrogate District Hospital, Lancaster Park Road, Harrogate, HG2 7SX

Who this is for: SAS Doctors

Educational objectives:

- Prepare effectively for presentations
- Have the confidence & skills to present successfully
- Test skills using live scenarios and case studies

CPD approval: This programme is subject to 6 CPD points

About the trainer: Mr Graham Knight – Senior Res Associate Business Consultant, marketer and trainer with more than 15 years' industry experience in healthcare, media and FMCG. Graham has a track-record for delivering successful outcomes and positive change. In the past he has worked with NHS commissioning and provider organisations, local authorities, GP and dental practices, networks, universities, GP Federations, multinational retail and business to business organisations, independent healthcare providers and media production houses. He has a special interest in health and social care recently leading new service development projects that focus on delivering quality and productivity through integration and new models of care. He is also a skilled trainer, having worked with universities and NHS postgraduate education centres to design and deliver MBA-level courses on medical management topics, including: ethics, project management, leadership, negotiation, reflective practice and avoidable adverse outcomes. His training programmes are designed to deliver real-life outcomes and change in the working styles of the professional groups that attend.

To Book a place:

Please email: SASadmin@hdfn.nhs.uk

Tel: 01423 555478

Agenda

From 09.00 Registration

09.30 Setting module objectives

9.35 ABC of presenting – Theory & concepts

10.20 Skills session 1: Presentation in practice – A simple model

11.00 Break

11.15 Skill session 2: Evolving your personal style

11.50 Skills session 3: Optimising content and media

13.00 Lunch

13.30 Role play – Take the Presentation challenge (with feedback)

15.00 Break

16.10 Presenting development plan

16.30 Summary & Close