

Course Name: Better Posters, Better Presentations 15JAN25



# Course Aims and Objectives

**Development Outcomes:** This CPD course meets the criteria for the GDC's development outcome(s) A, B, D.

## Aims:

To provide an insight into effective poster design and oral presentation delivery to create impact at scientific and clinical meetings.

## Objectives:

- Gain an understanding of the elements of good poster design through learning and critique of real posters.
- Gain experience in delivery of a one-minute presentation.
- Acquire skills in providing feedback to others following presentations.
- Develop an understanding of how to tailor presentation style and delivery for your target audience.

## Learning Outcomes:

- Understand how to design an effective poster to create impact at an academic meeting.
- Recognise the importance of good poster design.
- Appreciate the skills required to deliver an effective oral presentation, both face to face and virtually.

