Building a business case

09.30 – 16.30 Hours
Tuesday, 30th June 2020

Venue:
Education and Clinical Skills Centre, 3RD Floor
Strayside, Harrogate District Hospital, Lancaster Park
Road, Harrogate, HG2 7SX

Educational objectives:
- Understand the importance of business cases in professional life
- Understand key elements and skills for business case development
- Be able to build a business case in a real world situation

CPD approval: This programme is subject to 6 CPD points

About the trainer: Mr Graham Knight – Senior Res Associate: Business consultant, marketer and trainer with more than 15 years’ industry experience in healthcare, media and FMCG. Graham has a track-record for delivering successful outcomes and positive change. In the past he has worked with NHS commissioning and provider organisations, local authorities, GP and dental practices, networks, universities, GP Federations, multinational retail and business to business organisations, independent healthcare providers and media production houses. He has a special interest in health and social care recently leading new service development projects that focus on delivering quality and productivity through integration and new models of care. He is also a skilled trainer, having worked with universities and NHS postgraduate education centres to design and deliver MBA-level courses on medical management topics, including: ethics, project management, leadership, negotiation, reflective practice and avoidable adverse outcomes. His training programmes are designed to deliver real-life outcomes and change in the working styles of the profession.

To Book a place:
Please email: hdt.sasadmin@nhs.net
Tel: 01423 555478

Agenda

Registration from 09.00
09.30 Setting module objectives & defining scenario
09.50 ABC of business case development
10.20 Skills 1: Building a vision
11.00 Break
11.15 Skills 2: Getting the most out of supportive data
12.20 Skills 3: The business case process
13.00 Lunch
13.30 Case study: A local special interest clinic
14.10 Skills 4: Assembling your own business case – Supervised sessions
Please bring your own local ideas
15.00 Break
15.15 Skills 5: Putting together the proposal
15.50 Skills 6: Getting approval for your business case
16.10 Business development plan
16.30 Summary & close